

Bengaluru International Convention Centre



Visualizing India's primary seat of International business

Presenting India's prime **MICE** centre in Bengaluru

Meetings | Incentives | Conventions | Exhibitions



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Karnataka State Industrial and Infrastructure Development Corporation Limited

Development of a State-of-the-Art Bengaluru International Convention Centre adjacent to Kempegowda International Airport Bengaluru

- ✓ A state-of-the-art Bengaluru International Convention Centre (BICC) has been proposed to be developed in 35 acres land
- ✓ The land forms part of proposed development of the Bengaluru Signature Business Park (BSBP) proposed in 407 acres land adjacent to the Kempegowda International Airport.

M EETINGS I NCENTIVES C ONVENTIONS E XHIBITIONS

BENGALURU : An Emerging MICE Destination

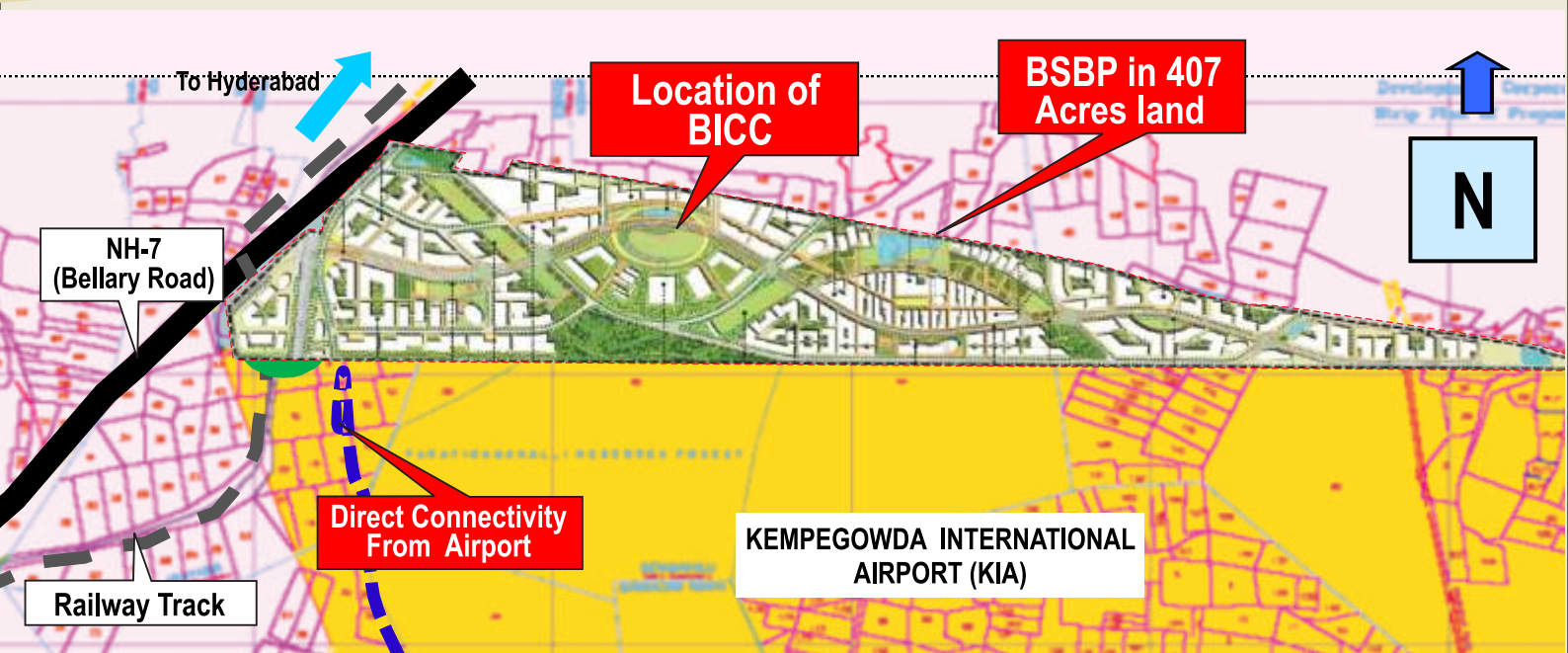
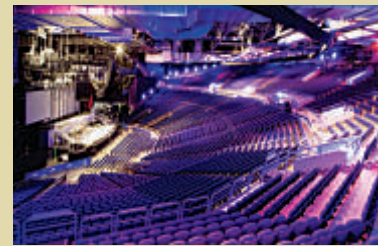
- ✓ Fulcrum of the State's economic progress &
- ✓ Gateway to Karnataka / India for IT/BT
- ✓ Emerging Business centre for Aviation Sector
- ✓ Excellent connectivity to all major destinations (International & Domestic)
- ✓ Proximity / connected to major business/tourism destinations in the south
- ✓ Cosmopolitan culture—ideal location for international events

Prime location:

- ✓ Adjacent to Kempegowda International Airport
- ✓ Along the Bangalore-Hyderabad National Highway (NH-7)
- ✓ Part of 407 Acres where a Bengaluru Signature Business Park is proposed

Connectivity:

- ✓ Direct connectivity from International Airport
- ✓ Access from National Highway





Blending with the Surroundings



Design Features

- ✓ Conceptualized to meet international standards and aims to become the most preferred destination for **MICE**

Garden City & Green House Concept for BICC :

- ✓ Theme based on Bengaluru's status as the Garden City
- ✓ Intent to create a convention-exhibition experience within a garden.
- ✓ Sustainable development improving the overall environmental quality of Bengaluru & promoting green practices: Focus on Green Development Initiatives
- ✓ Buildings to blend into the surroundings with focus on Gardens & green Spaces
 - Central garden to be utilized for large events and festivals
 - Smaller secondary gardens for smaller events and the pre-function spaces
 - Amphitheatre for smaller outdoor events / occasions

Conceptual Master Plan



Development Components

- ✓ International Convention Centre : (Min. 6000 expandable to 8000 seats) with flexibility to divide into smaller halls
- ✓ Air Conditioned Exhibition hall (approx. 9000 Sq.m. with provision for expansion)
- ✓ Business Village with Meeting halls of various sizes (for meetings of 20 Pax to 1000 Pax)
- ✓ 250 Keys 5 Star (or equivalent) Hotel
- ✓ 300 Keys 3 Star (or equivalent) Hotel (optional)
- ✓ Business Centre
- ✓ Food Court
- ✓ Multi-Level Car Parking
- ✓ Other related infrastructure

Estimated Project Cost Rs. 935 Crores





Convention Exhibition Centre within a Garden



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